

# How to Develop and Deliver a Tailored Sustainability Strategy

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## Imogen Player

Sustainability Consultant

Action Sustainability

[Imogen@actionsustainability.com](mailto:Imogen@actionsustainability.com)

[www.actionsustainability.com](http://www.actionsustainability.com)

Our mission is to **“inspire sustainable business”**



## Agenda

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1. Understanding Sustainable Development
2. Developing your Strategy: Drivers, Issues and Enablers
3. Tailoring your Strategy
4. HE Simm Group: Ian Bruce, Operations Director
5. HE Simm Group: Grace Wilson, Technical Apprentice
6. Questions
7. Close

# Understanding Sustainable Development

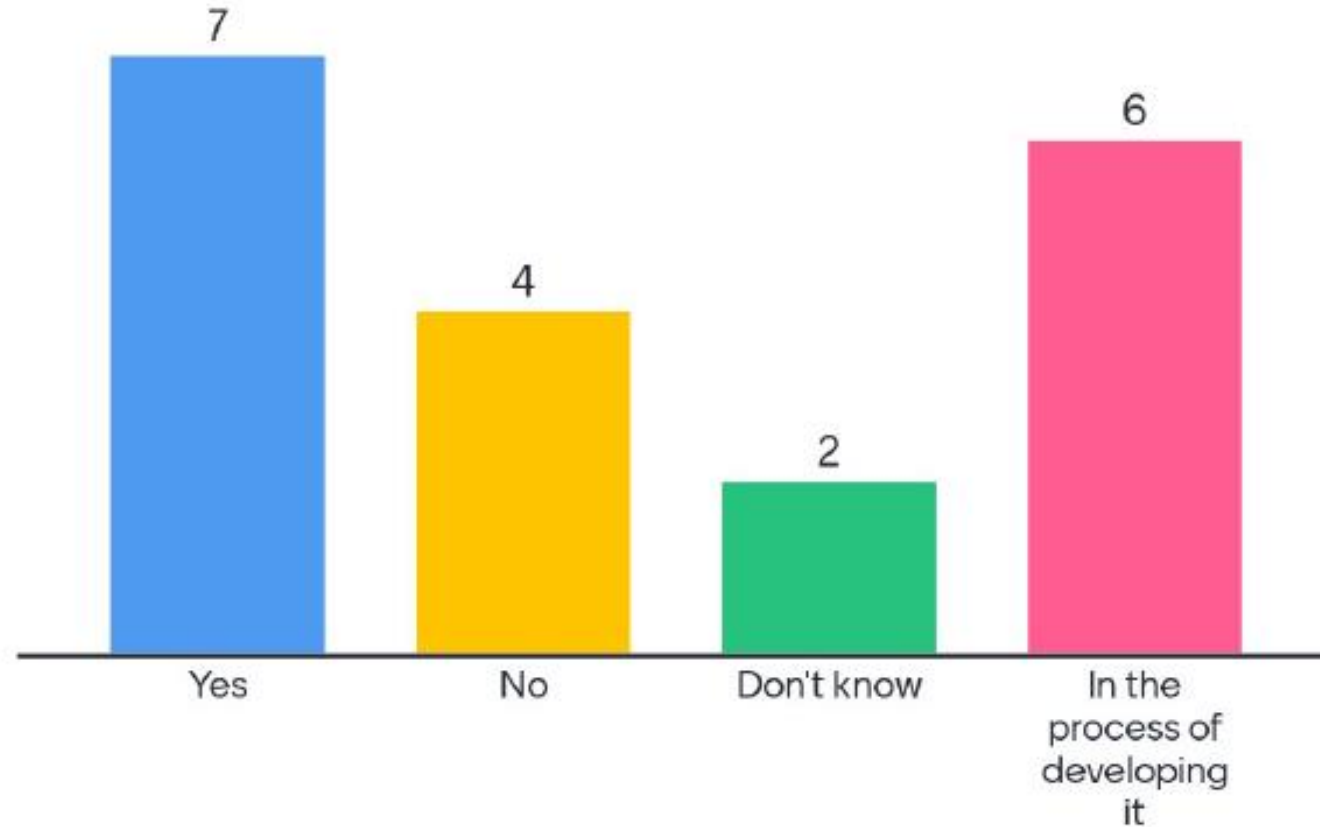




# What does a sustainability strategy mean to you?



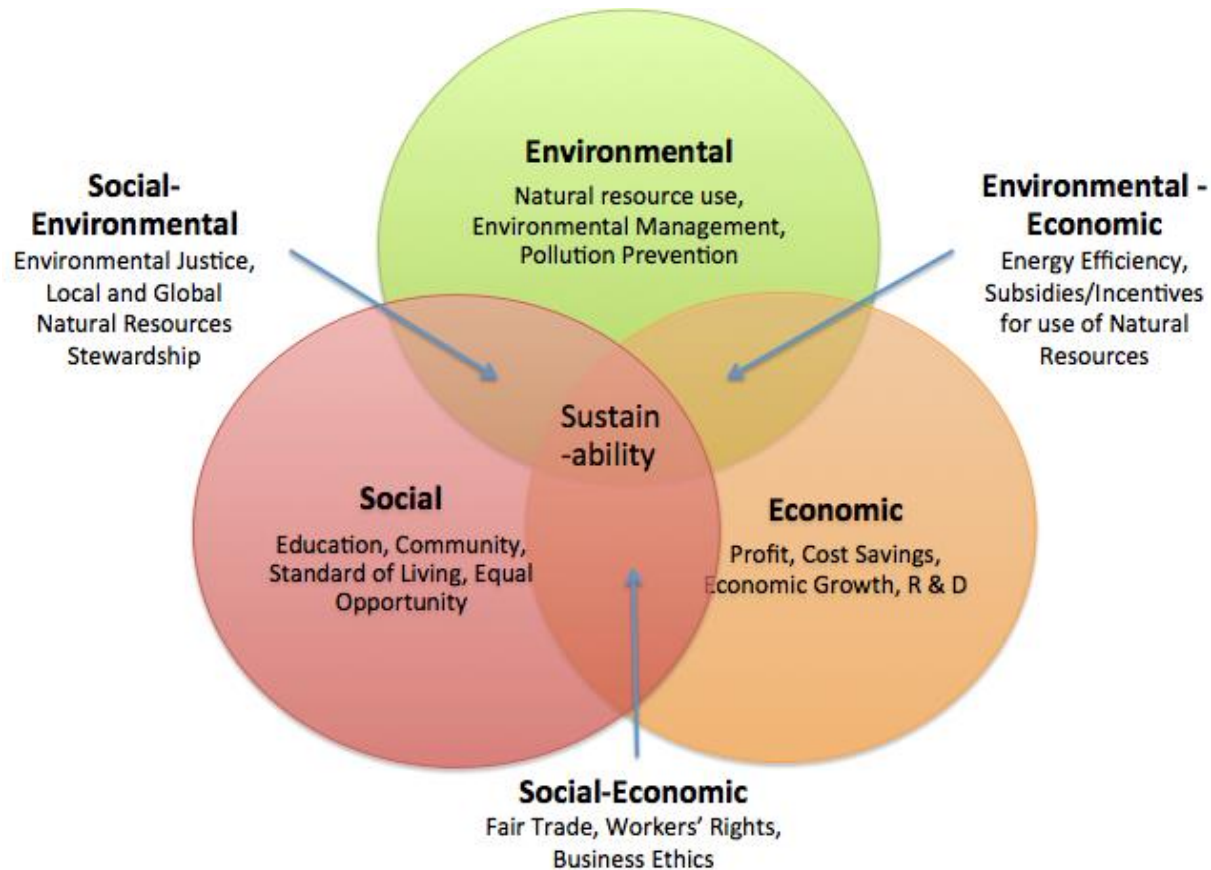
# Does your organisation have a sustainability strategy?



# What are the biggest blockers to developing and/or delivering your strategy?



# The Three Pillars of Sustainability



‘Development that meets the needs of the present without compromising the ability of future generations to meet their own needs’

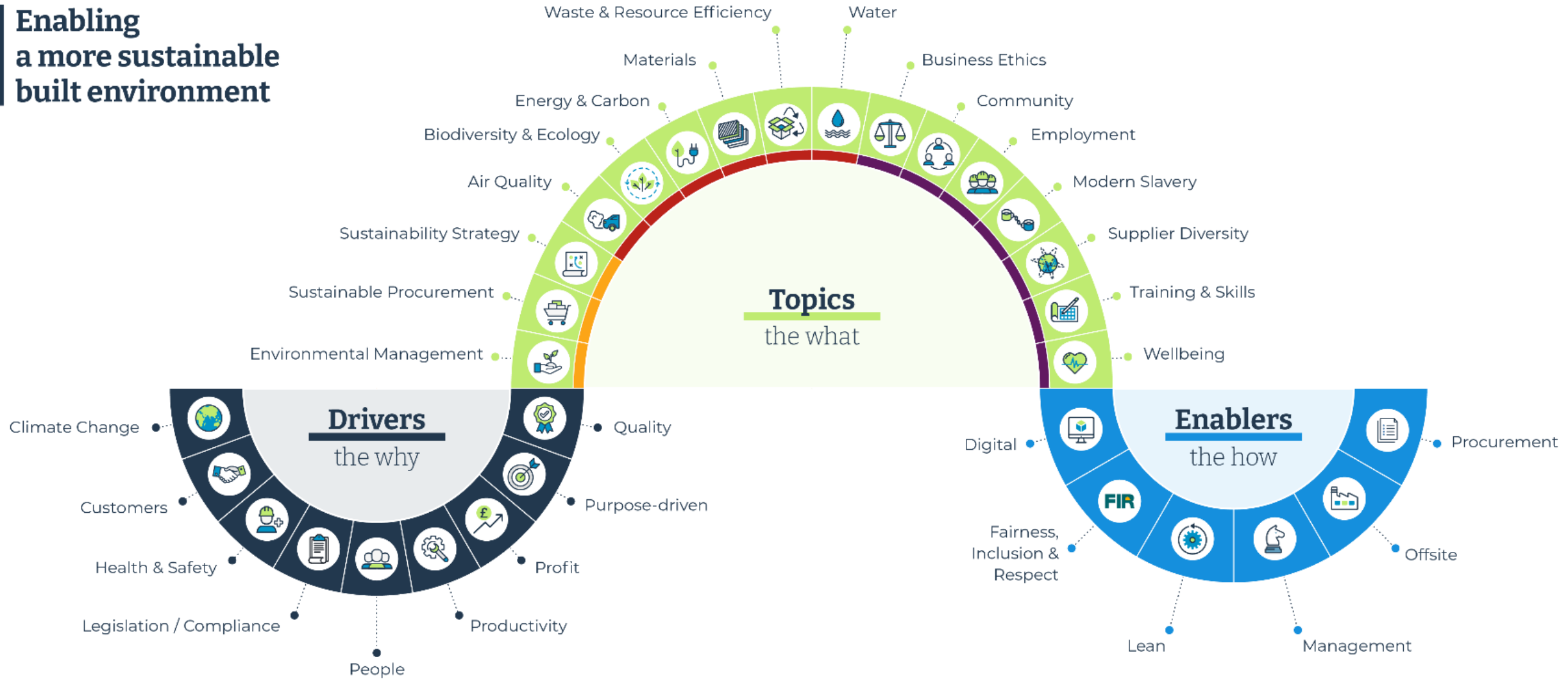
Brundtland Commission Report, 1987



# Developing your Strategy: Drivers, Issues and Enablers



## Enabling a more sustainable built environment



## Drivers



## Enablers

- Enabling people- training and education
- Engaging stakeholders
- Leadership
- Responsibility and accountability
- Setting priorities
- Supply Chain Engagement
- Measuring and improving performance



# Performance Management

## Goal

Reduce the amount of waste being sent to landfill, resulting in environmental and cost benefits

## Target

90% waste diverted from landfill

## Indicator

% waste diverted from landfill

## Metrics

Total waste diverted from landfill (tonnes)

Total waste generated (tonnes)



# You don't have to do it all!

Spend category	Sustainable Construction	Sustainable procurement	Environmental management	Responsible sourcing	Climate change	Waste	Water	Biodiversity	Social responsibility	Economic & community
Site Preparation	Red	Yellow	Red	Grey	Grey	Red	Grey	Red	Grey	Grey
Demolition & Clearance	Red	Yellow	Red	Green	Green	Red	Yellow	Yellow	Red	Red
Land Reclamation	Red	Yellow	Red	Grey	Grey	Red	Grey	Red	Grey	Grey
Site Investigation	Red	Yellow	Yellow	Grey	Grey	Green	Grey	Red	Grey	Grey
Groundworks	Red	Red	Red	Grey	Grey	Yellow	Grey	Green	Grey	Grey
Building & Civils	Red	Red	Red	Grey	Grey	Red	Grey	Red	Grey	Grey
Concrete works	Red	Red	Red	Grey	Grey	Yellow	Grey	Yellow	Grey	Grey
Steelwork	Red	Red	Red	Grey	Grey	Yellow	Grey	Green	Grey	Grey
Road & Bridgeworks	Yellow	Yellow	Yellow	Grey	Grey	Yellow	Grey	Yellow	Grey	Grey
Stone & Brickworks	Red	Red	Red	Grey	Grey	Red	Grey	Yellow	Grey	Grey
Tunnelling	Red	Red	Red	Grey	Grey	Red	Grey	Yellow	Grey	Grey
M&E Services	Red	Red	Red	Grey	Grey	Red	Grey	Green	Grey	Grey
Building Finishing	Red	Red	Red	Grey	Grey	Red	Grey	Green	Grey	Grey

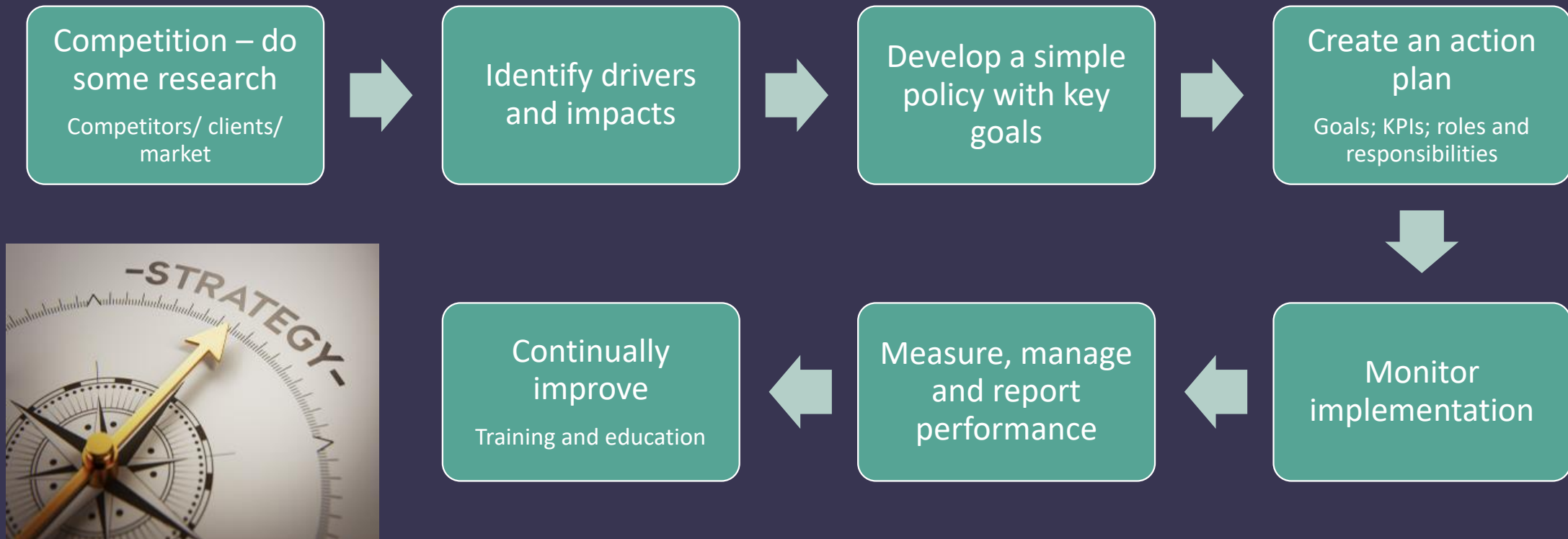
Prioritisation is key

Focus on the issues you have the most impact on

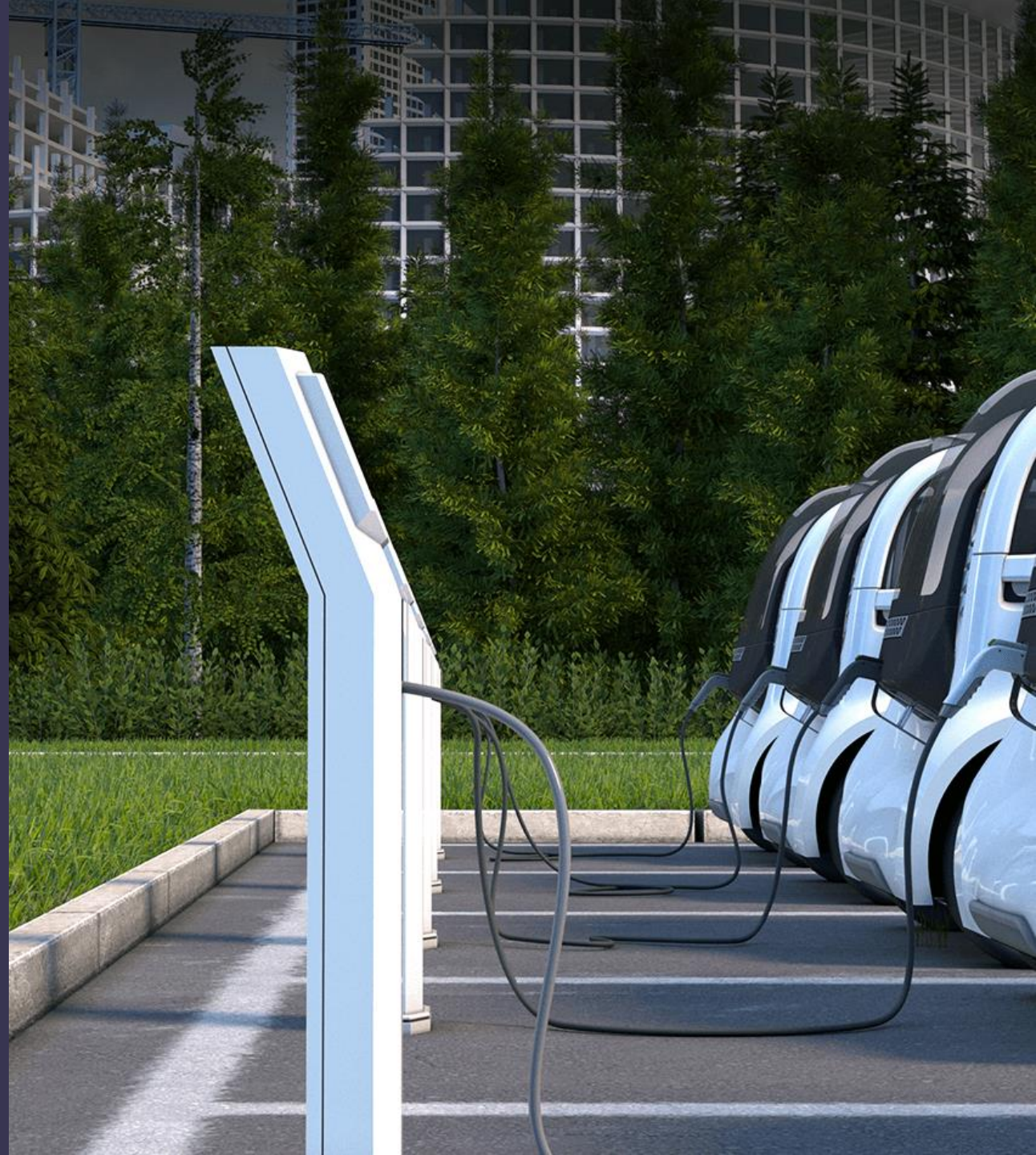
# Tailoring your Sustainability Strategy



## Tailoring your Sustainability Strategy



Questions?





Thank you for your time

For more information, please contact

**Imogen Player**

E: [Imogen@actionsustainability.com](mailto:Imogen@actionsustainability.com)

[www.actionsustainability.com](http://www.actionsustainability.com)

