How to Develop and Deliver a Tailored Sustainability Strategy

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Imogen Player
Sustainability Consultant
Action Sustainability

Imogen@actionsustainability.com
www.actionsustainability.com

Our mission is to “inspire sustainable business”
Agenda

1. Understanding Sustainable Development
2. Developing your Strategy: Drivers, Issues and Enablers
3. Tailoring your Strategy
4. HE Simm Group: Ian Bruce, Operations Director
5. HE Simm Group: Grace Wilson, Technical Apprentice
6. Questions
7. Close
Understanding Sustainable Development
What does a sustainability strategy mean to you?
Does your organisation have a sustainability strategy?

- Yes: 7
- No: 4
- Don't know: 2
- In the process of developing it: 6
What are the biggest blockers to developing and/or delivering your strategy?
The Three Pillars of Sustainability

- **Environmental**
  - Natural resource use, Environmental Management, Pollution Prevention

- **Economic**
  - Energy Efficiency, Subsidies/Incentives for use of Natural Resources

- **Social**
  - Education, Community, Standard of Living, Equal Opportunity

- **Environmental - Economic**
  - Fair Trade, Workers’ Rights, Business Ethics

‘Development that meets the needs of the present without compromising the ability of future generations to meet their own needs’

Brundtland Commission Report, 1987
Developing your Strategy: Drivers, Issues and Enablers
Enabling a more sustainable built environment

**Drivers**
- Climate Change
- Customers
- Health & Safety
- Legislation / Compliance
- People
- Profit
- Productivity
- Purpose-driven
- Quality

**Topics**
- Waste & Resource Efficiency
- Materials
- Energy & Carbon
- Biodiversity & Ecology
- Air Quality
- Sustainability Strategy
- Sustainable Procurement
- Environmental Management
- Community
- Employment
- Modern Slavery
- Supplier Diversity
- Training & Skills
- Wellbeing

**Enablers**
- Digital
- Fairness, Inclusion & Respect
- Lean
- Management
- Offsite
- Procurement
Drivers

- Enabling people - training and education
- Engaging stakeholders
- Leadership
- Responsibility and accountability
- Setting priorities
- Supply Chain Engagement
- Measuring and improving performance
Goal: Reduce the amount of waste being sent to landfill, resulting in environmental and cost benefits

Target: 90% waste diverted from landfill

Indicator: % waste diverted from landfill

Metrics:
- Total waste diverted from landfill (tonnes)
- Total waste generated (tonnes)
You don’t have to do it all!

Prioritisation is key
Focus on the issues you have the most impact on
Tailoring your Sustainability Strategy
Tailoring your Sustainability Strategy

- **Competition – do some research**
  - Competitors/ clients/ market

- **Identify drivers and impacts**

- **Develop a simple policy with key goals**

- **Create an action plan**
  - Goals; KPIs; roles and responsibilities

- **Continually improve**
  - Training and education

- **Measure, manage and report performance**

- **Monitor implementation**

- Continuously improve
  - Training and education
Questions?
Thank you for your time

For more information, please contact
Imogen Player
E: Imogen@actionsustainability.com
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