

Action Sustainability's
Carbon Footprint 2020



To be a net zero carbon business and achieve a year-on-year reduction in our carbon emissions.

Action Sustainability are signed up to the Science Based Targets Initiative and commit to a 1.5C aligned target.

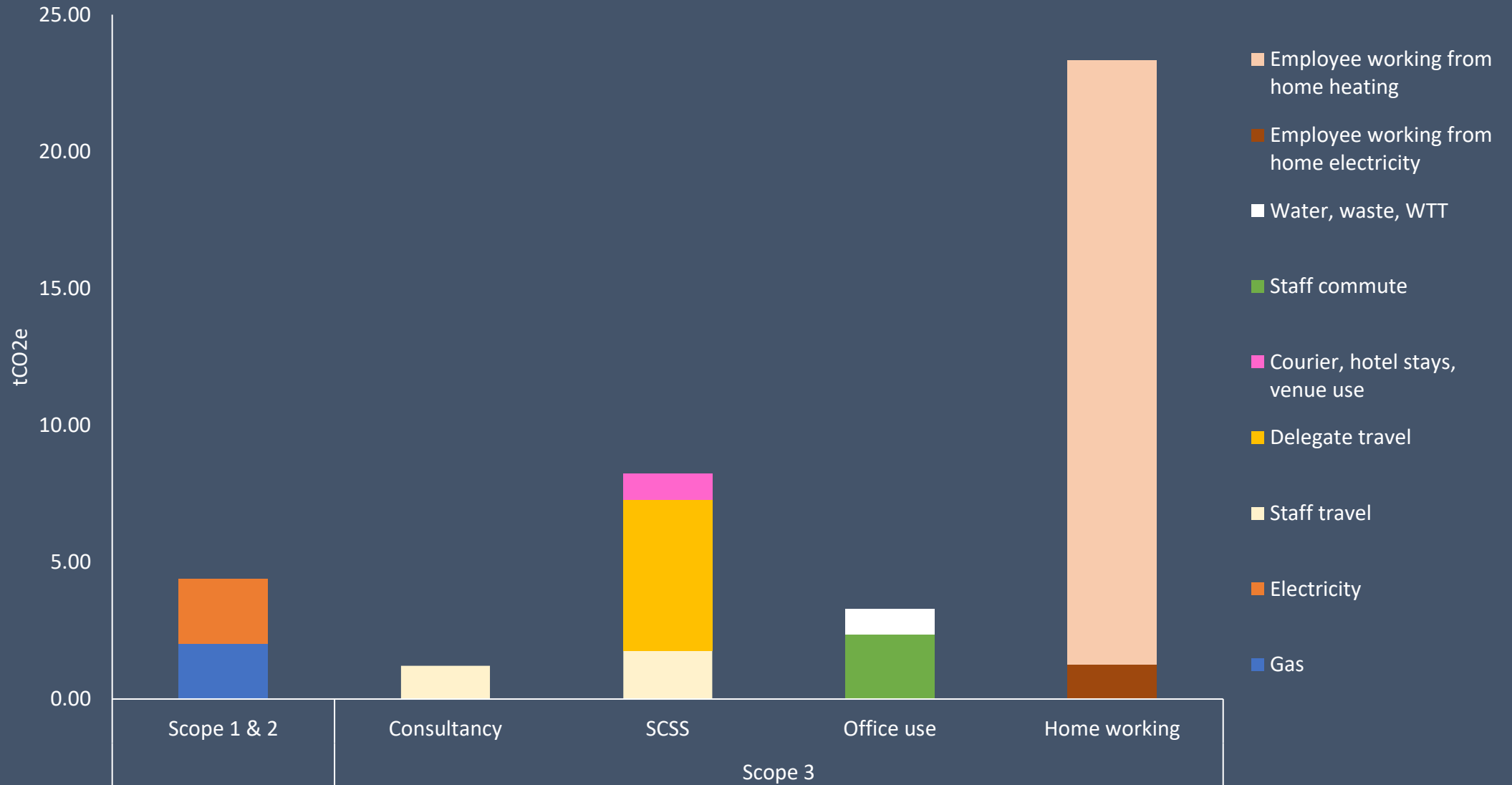
Action Sustainability commits to reduce absolute scope 1 and scope 2 GHG emissions 46% by 2030 from a 2019 base year, and to measure and reduce its scope 3 emissions.



2020 Carbon Footprint

Total 2020 carbon footprint accounts for **41 tCO₂e**

Scope 3 continues to dominate our footprint, at 88% of our overall total. In 2019 our footprint was 115 tCO₂e and was dominated by delegate travel to events, however Covid-19 lockdowns and virtual working in 2020 led to a significant reduction in carbon emissions.



A reminder of our 2019 Carbon Footprint

TOTAL 2019 carbon footprint accounts for **115 tCO₂e**

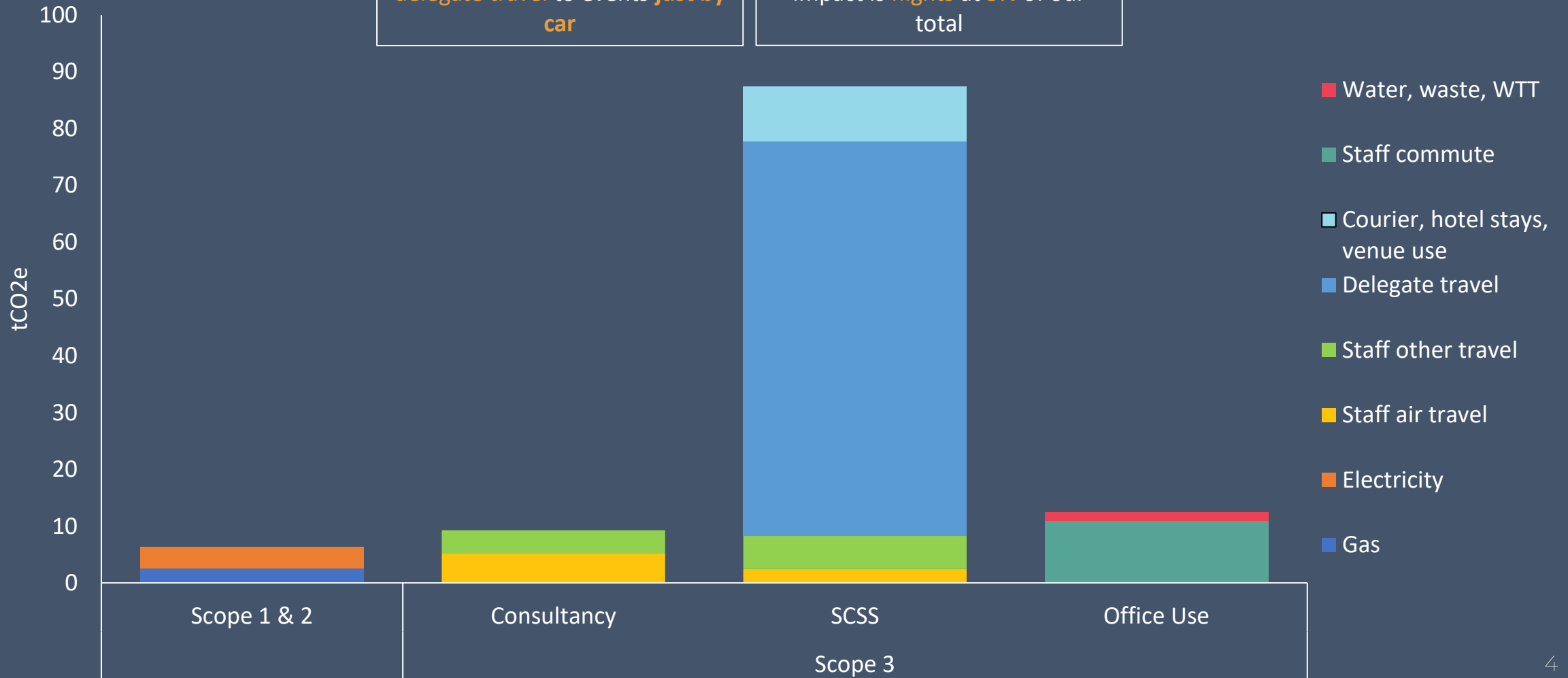
Indirect scope 3 emissions dominate our footprint, at 95% of our overall total

EXTERNAL

59% of the total comes from
delegate travel to events **just by**
car

INTERNAL

For our consultancy, the biggest
impact is **flights** at 5% of our
total



Conclusions

- Covid-19 lockdowns have significantly reduced AS' carbon footprint to 41tCO₂e in 2020 (compared with 115tCO₂e in 2019), as all events and training became virtual at the end of March 2020 and all employees worked from home.
- Virtual working in 2020 proved that AS could deliver training and events virtually. Therefore in 2021 and onwards, AS will continue to work remotely where applicable.

Strategy:

- Reduce our carbon as far as possible, especially by continuing to deliver **virtual training** sessions, as proven during 2020 that we can deliver successfully.
- Focus on reducing the **hotspot areas** – delegate travel to events when face-to-face is deemed a priority over virtual.
- Use a credible **offsetting scheme**, such as the Gold Standard, to offset what we can't reduce at this stage.

